

# November 6-8, 2023

# **ABOUT THE CONFERENCE**

The 2023 Fiduciary Attorney Summit is being co-hosted by Fox Rothschild and Strazzeri Mancini on November 6-8, 2023 at the Ritz Carlton Bacara, Santa Barbara. This year's conference topic is *Modern Family Dynamics: The Intersection of Family Law and Estate & Tax Planning.* 

## **AGENDA AT A GLANCE**

Subject to change

# Monday, November 6

- 10:00 am 12:30 pm: Precursor Sessions additional registration required
- 12:30 pm 1:30 pm: Registration & Lunch
- 1:30 pm 5:00 pm: Day 1 Sessions
- 5:15 pm 7:15 pm: Welcome Reception

# Tuesday, November 7

- 8:30 am 9:30 am: Networking Breakfast
- 9:30 am 12:00 pm: Day 2 Morning Sessions
- 12:00 pm 1:00 pm: Lunch
- 1:00 pm 4:30 pm: Day 2 Afternoon Sessions

## Wednesday, November 8

- 8:30 am 9:30 am: Breakfast
- 9:30 am 12:30 pm: Day 3 Sessions

# **FAS OPPORTUNITES AT A GLANCE**

Diamond Level – Welcome Reception: \$13,000

Platinum Level – Premium Lunch Sponsor: \$10,000

Gold Level – Signature Breakfast Sponsor: \$5,500

Silver Level – Welcome Amenity: \$4,500

Bronze Level: \$3,000 each

1. Program Breaks

2. Nametag Lanyard

3. Welcome Bag

Exhibitor Level: \$1,500

# ALL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING STANDARD BENEFITS:

- One 6-foot table in the Exhibit Hall
- Electronic copy of Registered Attendee List (provided after the Conference concludes)
- Additional representatives \$400 each
- Designation as Sponsor on Conference materials, including logo placement on FAS website
- Logo placement on email communications to attendees and prospects generated by Fox Rothschild to promote FAS

#### DIAMOND LEVEL - WELCOME RECEPTION SPONSOR

# \$13,000

#### Benefits include:

- Sole Title Sponsor of Tuesday evening's Welcome Reception
  - Opportunity to address attendees at the reception
  - One Half-Page ad, created by Fox graphic designers, in the Conference Program Booklet promoting the reception
  - Branded signature cocktail
  - Cocktail napkins co-branded with your logo and Fox Rothschild and Strazzeri Mancini logos
- Your branded marketing materials distributed to all attendees
- One Full-Page Ad in Conference Program Booklet
- Three complimentary registrations to the Conference
- All other standard Sponsorship assets

# PLATINUM LEVEL - PREMIUM LUNCH SPONSOR

# \$10,000

#### Benefits include:

- Opportunity to provide a co-branded giveaway to be distributed at Tuesday's lunch
  - Co-branding: your logo will appear with the Fox Rothschild and Strazzeri Mancini logos in promoting the item
- One Half-Page ad, created by Fox graphic designers, in Conference Program Booklet promoting the giveaway
- Your branded marketing materials distributed on lunch tables
- One Full-Page Ad in Conference Program Booklet
- Two complimentary registrations to the Conference
- All other standard Sponsorship assets

# GOLD LEVEL - SIGNATURE BREAKFAST SPONSOR

# \$5,500

### Benefits include:

- Exclusive Sponsor of Tuesday and Wednesday breakfasts
- Opportunity to place a branded promotional item on the breakfast tables
- Your branded marketing materials distributed on breakfast tables
- One Half-Page Ad in Conference Program Booklet
- One complimentary registration to the Conference
- All other standard Sponsorship assets

## SILVER LEVEL - WELCOME AMENITY

# \$4,500

#### Benefits include:

- Opportunity to have a co-branded welcome amenity given to each guest at check-in item provided by Fox Rothschild and Strazzeri Mancini
  - Example: Stainless steel water bottles
  - Co-branding: Your logo will appear alongside the Fox Rothschild and Strazzeri Mancini logos
- Your branded marketing materials distributed to all attendees in the welcome bag
- One Half-Page Ad in Conference Program Booklet
- One complimentary registration to the Conference
- All other standard Sponsorship assets

# BRONZE LEVEL – PROGRAM BREAKS | NAMETAG LANYARD | WELCOME BAG \$3,000 EACH

#### Benefits include:

# Option 1: Program Breaks

 Opportunity to have the break station – which includes snacks and beverages – placed adjacent to your table in the Exhibit Hall for maximum engagement with attendees during program breaks. Includes branded signage.

# Option 2: Nametag Lanyard

 Opportunity to include your logo – alongside the Fox Rothschild and Strazzeri Mancini logos – on the nametag lanyard each guest receives at registration.

# Option 3: Welcome Bag

- Opportunity to include your logo alongside the Fox Rothschild and Strazzeri Mancini logos – on the welcome bag each guest receives upon check-in.
- All the above packages include:
  - Your branded marketing materials distributed to all attendees in the welcome bag
  - One Quarter-Page Ad in Conference Program Booklet
  - One complimentary registration to the Conference
  - All other standard Sponsorship assets

# **EXHIBITOR LEVEL**

# \$1,500

# Benefits include:

- Daily breakfasts and lunches included with standard conference registration for one representative
- One Quarter-Page Ad in Conference Program Booklet
- All other standard Sponsorship assets